Serif: ABC abc | ABC abc | San Serif: ABC abc | ABC abc | Script: ABC abc | Display (or Decorative): ABC abc

SERIF FONT SAMPLES

Adobe Garamond Regular:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Adobe Garamond Bold:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

Times Roman:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

The quick brown fox jumps over the lazy dog. *The quick brown fox jumps over the lazy dog.*

Times Bold:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

ITC Leawood Book:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

ITC Leawood Bold:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Goudy Old Style Regular:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Goudy Old Style Bold:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

Goudy Heavyface:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.
The quick brown fox jumps over the lazy dog.

Bodoni Book:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Bodoni Bold:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Bodoni Poster:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Souvenir Light:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog. *The quick brown fox jumps over the lazy dog.*

Souvenir Demi:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

<u>Lubalin Graph Book</u>

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Lubalin Graph Demi:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Font possibilies are endless. All fonts shown are just a small sampling. Use these as a guide to narrow the Art Department's search for a font. The font doesn't need to be exact, these samples give our designers a narrower range to choose from so as to minimalize billable time.

SAN SERIF FONT SAMPLES

Helvetica Roman:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Helvetica Bold:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Helvetica Condensed:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

Helvetica Bold Condensed:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

Futura Book:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

<u>Futura Bold:</u>

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

<u>Futura Light Condensed:</u>

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

Futura Bold Condensed:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

Tip: If a project has a lot of text in paragraph form (i.e. brochures, booklets, flyers) it is best to use a font that has a range of styles - Regular, Regular italic, Bold, Bold italic. Lights, Semibolds, Blacks, Condensed are also useful. Some fonts offer all of these styles in their font family, i.e. Helvetica, Futura, Garamond.

Optima Regular:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Optima Bold:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

Optima Black:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

Roboto Condensed:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

Roboto Light:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

Roboto Black:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

Gadget Light:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Gadget Book:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

Gadget Bold:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

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Script Font Samples

DISPLAY FONT SAMPLES

Shelley Allegro Script:

BROWN FOX Brown Fox

The quick brown fox jumps over the lazy dog.

Great Vibes:

BROWN FOX Brown Fox The quick brown fox jumps over the lazy dog.

Almiban Pro:

BROWN FOX Brown Fox The quick brown fox jumps over the lazy dog.

<u> Adage Script:</u>

BROWN FOX Brown Fox The quick brown fox jumps over the lazy dog.

Script MJ:

BROWN FOX Brown Fox The quick brown fox jumps over the lazy dog.

Autumn in November:
1312 OUN FOX 13 rown fox
The quick brown fox jumps over the laxy dog.

<u>A&S Script:</u> BRONN FOX Brown Fox The quick brown fox jumps over the lazy dog.

Note: Most Scripts don't work well in ALL CAPS.

ALGERIAN:

BROWN FOX BROWN FOX

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

DK Jambo:

BROWN FOX, Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG. The quick brown fox jumps over the lazy dog.

BROWN FOX Brown Fox

The quick brown fox jumps over the Lazy δ 06.

BROWN FOX BROWN FOX

برين بهن يابل بعين فعيس بيما سيوري بيمين عاللا

<u>NEXA RUST SLAB</u>

BROWN FOX

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

Bellrose:

BROWN FOX Brown Fox

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

PHOSPATE INLINE:

BROWN FOX BROWN FOX

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

Note: Most Display fonts don't work well in small point sizes or in paragraph form. Also, Glyphs are limited in most display fonts.

What is a Glyph? A set of alternate characters or symbols available for a particular font.

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